Become a BCVB Guest Blogger

We want your perspective! The BCVB blog aims to capture and share interesting stories, informing visitors about happenings and experiences in Butler County, Ohio.

BCVB blog content is shared on GetToTheBC.com, BCVB social media platforms, and in a monthly e-newsletter reaching readers around the world.

In an effort to showcase varying perspectives and highlight fresh voices, the Butler County Visitors Bureau has launched a guest blogger program, and is in search of paid contributors. Interested in sharing your unique perspective, and local favorites?

Please fill out the application form, and we'll be in touch soon!

Guest Blogger Submission Requirements:

Your content must:

- Tell an interesting story about Butler County, Ohio that is inspiring, positive, or educational in nature.
- Be your own original, non-plagiarized work. Please cite sources where necessary and appropriate.
- Have a unique theme. All themes/blog content require BCVB approval.
- Be factual. Please use due diligence when researching and writing all content.
- Be between 250-1,000 words in length. Shorter or longer posts may be considered, at the discretion of BCVB.
- Include imagery where applicable. At minimum, include 3-4 hi-res images per post.
- Not be unlawful, harmful, threatening, abusive, harassing, defamatory, vulgar, profane, obscene, libelous, invasive of anther's privacy, hateful, embarrassing, harmful to minors, or racially, ethnically or otherwise objectionable to any other person or entity.
- Cannot solicit for any personal purpose, or be commercial in nature.
- Never have been published on another site. Please refrain posting on any personal sites, or social media platforms, for a minimum of 7 days after post publishes on GetToTheBC.com.
- Include a brief writer bio (50-75 words) and personal photo. Bio and photo to be approved by BCVB prior to posting.

Photography and Video Requirements

Images and or/video content are highly encouraged when submitting guest blog posts. Visual content enhances written content, and provides visitors a firsthand look at Butler County.

Images/videos must be:

- Relevant to the post content and theme.
- Be in full color.
- Photos must be a .jpg, .gif or .png file.
- Photos are preferably hi-res, 300 DPI.
- Your own, or you must have full rights to use images/and or video, extending those rights to BCVB for use.
- If visual assets include people, you must have their permission to use.
- Allowed to be utilized on BCVB social media platforms when sharing blog content.

Blog Credit and Links

All contributed blog posts will be credited to the author of the post. Your submitted brief bio and personal photo will be displayed at the bottom of the page below your guest post.

- We allow one link to your own blog or social media account. The link may not be an affiliate link.
- We don't allow links to your personal site within the post content itself.
- Any link must be approved by BCVB.

Social Media

We wish for your content to be enjoyed by audiences far and wide. Please keep in mind:

- Posts will be shared and boosted on BCVB social media channels.
- You may promote BCVB posts on your website, Facebook, Twitter or other social media channel.

Submission

- Submit your guest post to ktrucco@gettothebc.com and tkocher@gettothebc.com
- Compensation will be discussed and agreed upon prior to BCVB posting.
- If your submission is accepted, we may require edits if we feel they are necessary to ensure that the gust blog is consistent with BCVB mission and tone, as well as factually and grammatically accurate.
- BCVB may add images/video if we feel they will enhance the post. This use does not provide you the right to those images/video.
- Contributor may only submit one blog post for consideration per quarter, for a total of four per year.
- All submissions will be reviewed and approved prior to publication on GetToTheBC.com
- BCVB reserves right to refuse content at its own discretion.